



1st Annual Scholarship

1. SIGN UP.
2. TWEET.
3. FOLLOW.

A scholarship essay contest in 140 characters or less.

The Tweet for College scholarship is open to students who belong to the Elements of Money program. Three (3) \$140 scholarships and one (1) \$500 first place scholarship will be awarded. Applying for the scholarship is easy.

Just follow these three simple steps:

STEP 1: SIGN UP FOR A TWITTER ACCOUNT.

If you already have a Twitter account, you're ready to go.

STEP 2. TWEET YOUR ESSAY IN 140 CHARACTERS OR LESS.

Tell us how credit unions make a positive difference in people's lives. Be sure to include our Twitter username "@ElementsofMoney" in your tweet. Here's an example:

@elementsofmoney – I really want to win this scholarship!

STEP 3. FOLLOW US.

Follow twitter.com/ElementsofMoney to find out who won each month. We'll award one \$140 scholarship per month for January, February and March 2010. Each winning entry will then be entered to win a \$500 first place scholarship. The first place scholarship to be announced on April 2, 2010.

SCHOLARSHIP REQUIREMENTS:

Eligibility:

- Must be a member of the Elements of Money teen program. Credit union membership must be verified prior to funds disbursement.
- Must be a high school senior who plans to enroll in a full-time course of study at an accredited college or university.
- Must have a Twitter account.
- Winners must be willing to allow us to use your name, Twitter username and photo for promotional purposes.

Deadline: One winner per month—January 31, 2010, February 28, 2010 and March 31, 2010

Awards: Three (3) \$140 awards, and one (1) \$500 award

Essay topic: Tell us in 140 characters or less how credit unions make a positive difference in people's lives.

Visit www.ElementsScholarship.org for complete details.